

	0 - 0.25 kilometers	0 - 0.5 kilometers	0 - 1 kilometer
<b>Median Age</b>			
2012	32.50	32.40	32.20
2017	31.90	32.50	33.20
2022	32.80	33.60	34.80
<b>2017 Daytime Population</b>			
Total Daytime Population	11,050	66,146	266,245
Daytime Population At Work	9,722	61,703	251,001
<b>2017 Total Population by Age</b>			
0-4	116	453	1,370
5-9	70	264	772
10-14	51	191	594
15-19	91	320	1,202
20-24	452	1,543	4,903
25-34	1,439	4,877	13,576
35-44	502	2,088	6,829
45-54	292	1,171	3,615
55-64	242	950	3,023
65-74	179	679	2,333
75-84	129	386	1,400
85+	67	145	564
25-44	1,941	6,965	20,405
<b>2017 Household Population 15 Years or Over by Education Attainment</b>			
Household Population 15+ For Educational Attainment	3,390	12,102	36,814
No Certificate, Diploma or Degree	294	755	3,801
High School Certificate or Equivalent	508	1,338	5,628
Apprenticeship or Trades Certificate or Diploma	124	322	994
College, CEGEP, Non-University Certificate or Diploma	390	995	3,300
University Certificate or Diploma Below Bachelor	244	731	1,761
University Degree	1,830	7,961	21,328
Bachelor's Degree	1,160	4,752	13,236
Above Bachelor's Degree	669	3,209	8,092
<b>Average Household Income</b>			
2012	\$86,505	\$90,925	\$80,308
2017	\$104,345	\$113,100	\$98,362
2022	\$125,121	\$135,852	\$119,169

# 238 Queen Street West

## Toronto | ON

Esri Market Profile



	0 - 0.25 kilometers	0 - 0.5 kilometers	0 - 1 kilometer
<b>Total expenditure: Total (\$)</b>	<b>\$252,467,428</b>	<b>\$1,058,782,163</b>	<b>\$2,447,361,020</b>
Average Spent	\$106,977.72	\$122,629.39	\$104,019.08
Spending Potential Index	97	112	95
<b>Total current consumption: Total (\$)</b>	<b>\$245,572,168</b>	<b>\$984,399,253</b>	<b>\$2,372,377,996</b>
Average Spent	\$104,056.00	\$114,014.28	\$100,832.11
Spending Potential Index	109	119	105
<b>Food: Total (\$)</b>	<b>\$29,443,452</b>	<b>\$114,944,283</b>	<b>\$284,359,978</b>
Average Spent	\$12,476.04	\$13,312.98	\$12,086.02
Spending Potential Index	111	119	108
<b>Shelter: Total (\$)</b>	<b>\$57,514,488</b>	<b>\$223,353,443</b>	<b>\$560,569,653</b>
Average Spent	\$24,370.55	\$25,869.06	\$23,825.64
Spending Potential Index	132	140	129
<b>Household Operation: Total (\$)</b>	<b>\$8,610,751</b>	<b>\$32,483,608</b>	<b>\$83,436,649</b>
Average Spent	\$3,648.62	\$3,762.29	\$3,546.27
Spending Potential Index	83	86	81
<b>Household furnishings and equipment: Total (\$)</b>	<b>\$7,500,882</b>	<b>\$29,360,177</b>	<b>\$73,823,890</b>
Average Spent	\$3,178.34	\$3,400.53	\$3,137.70
Spending Potential Index	95	102	94
<b>Clothing: Total (\$)</b>	<b>\$9,509,973</b>	<b>\$37,553,648</b>	<b>\$90,318,564</b>
Average Spent	\$4,029.65	\$4,349.51	\$3,838.77
Spending Potential Index	110	119	105
<b>Transportation: Total (\$)</b>	<b>\$18,641,884</b>	<b>\$75,370,216</b>	<b>\$186,089,327</b>
Average Spent	\$7,899.10	\$8,729.47	\$7,909.27
Spending Potential Index	63	69	63
<b>Health care: Total (\$)</b>	<b>\$8,289,649</b>	<b>\$31,822,085</b>	<b>\$79,610,989</b>
Average Spent	\$3,512.56	\$3,685.67	\$3,383.67
Spending Potential Index	92	96	88
<b>Personal care: Total (\$)</b>	<b>\$5,198,206</b>	<b>\$21,698,793</b>	<b>\$50,283,441</b>
Average Spent	\$2,202.63	\$2,513.18	\$2,137.17
Spending Potential Index	109	125	106
<b>Recreation: Total (\$)</b>	<b>\$9,460,496</b>	<b>\$39,620,789</b>	<b>\$90,298,872</b>
Average Spent	\$4,008.68	\$4,588.93	\$3,837.93
Spending Potential Index	78	89	75
<b>Reading materials and other printed matter: Total (\$)</b>	<b>\$1,162,975</b>	<b>\$4,629,061</b>	<b>\$10,872,723</b>
Average Spent	\$492.79	\$536.14	\$462.12
Spending Potential Index	138	150	129
<b>Education: Total (\$)</b>	<b>\$4,873,000</b>	<b>\$16,809,615</b>	<b>\$46,903,085</b>
Average Spent	\$2,064.83	\$1,946.91	\$1,993.50
Spending Potential Index	157	148	151
<b>Tobacco products and alcoholic beverages: Total(\$)</b>	<b>\$9,269,419</b>	<b>\$36,443,345</b>	<b>\$87,957,691</b>
Average Spent	\$3,927.72	\$4,220.91	\$3,738.43
Spending Potential Index	116	124	110
<b>Games of chance (net): Total (\$)</b>	<b>\$1,268,563</b>	<b>\$5,652,502</b>	<b>\$12,041,322</b>
Average Spent	\$537.53	\$654.68	\$511.79
Spending Potential Index	46	56	44
<b>Miscellaneous expenditures: Total (\$)</b>	<b>\$4,232,865</b>	<b>\$16,045,114</b>	<b>\$39,695,125</b>
Average Spent	1,793.59	1,858.36	1,687.14
Spending Potential Index	104	108	98
<b>Personal Taxes: Total (\$)</b>	<b>\$55,987,381</b>	<b>\$237,992,846</b>	<b>\$535,757,198</b>
Average Spent	\$23,723.47	\$27,564.61	\$22,771.05
Spending Potential Index	147	170	141
<b>Personal insurance payments and pension contributions: Total (\$)</b>	<b>\$9,567,374</b>	<b>\$38,140,286</b>	<b>\$87,543,349</b>
Average Spent	\$4,053.97	\$4,417.45	\$3,720.82
Spending Potential Index	80	88	74
<b>Gifts of money and contributions: Total (\$)</b>	<b>\$5,040,809</b>	<b>\$22,479,440</b>	<b>\$52,816,140</b>
Average Spent	\$2,135.94	\$2,603.60	\$2,244.82
Spending Potential Index	101	123	106

**Data Note:** 2017 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue.

**Source:** Esri reports are based, in whole or in part, on: Selected Statistics Canada files. Environics Analytics acquires and distributes Statistics Canada files in accordance with the Government of Canada's Open Data Policy. No information on any individual or household was made available to Environics Analytics by Statistics Canada. PRIZM and selected PRIZM5 nicknames are registered trademarks of The Nielsen Company (U.S.) and are used with permission. Copyright ©2017 Environics Analytics.; Selected InfoCanada Business Listings Data Computer File(s). Selected Navteq 2016 Streetmap Premium Computer File(s), Copyright 2017 Esri.